

2021 2022 ANNUAL REPORT



**care about
CLIMATE**

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A few words from our Co-Executive Directors...

Thank you to our amazing volunteers and generous donors for supporting Care About Climate to sustain and power our work over the last two years. With your help, we brought one of the world's largest youth delegations to the United Nations Climate Negotiations (COP27), empowered young leaders to take action on youth inclusion in climate policy, and provided essential climate education to young leaders. Our efforts supported transformative outcomes at the UN Climate Negotiations, including the first-ever recognition of young people as stakeholders in climate decision-making and implementation, setting the stage to expand our reach far into the future.

Meanwhile, we went through a transformative shift as we re-organized our programs to focus on filling gaps in the climate education and training space rooted in our strengths. We brought on new Executive Leadership, created one-of-a-kind partnerships to tell global stories of climate action and impacts, such as partnering with Fridays for Future Pakistan, unlocked youth potential by highlighting youth climate opportunities, and increased access to climate policy making spaces for people without sufficient resources to participate from home through a unique social media campaign.

In the pages that follow, you will find a collection of stories that showcase how we are unlocking the potential of young people to be their best advocates in climate decision-making spaces at home and abroad. With your help, we've been able to invest in new programs, new capacity, and new opportunities to navigate the complexities of a global climate negotiation system, bring on new Executive Leadership, and build our new Care About COP Training and Climate Ambassadors Programs.

As we look to refine and implement our new programs, we are positioned to bring an unstoppable force of youth power to the climate policy making space. As we inch closer to 2030 and our carbon budget, the progress we make in the next few years will shape our ability to design the future we need as young people and restore our right to a healthy, liveable climate.

Hailey Campbell

& Opeyemi Elujulo

"Care About Climate is more equipped to empower young people in being their best advocates in climate decision-making spaces than ever!"

Achievements By Numbers



50 new volunteers



From 26 countries



2 new Executive Directors



11 attendees to the UN Climate Negotiations in Sharm El-Sheikh, Egypt



48 Nationally Determined Contribution Analyses Total



89 Care About COP Course Participants



First ever delegation to the UN Climate Subsidiary Body Meetings



2000 new followers




50000 website visits



Bringing the #YouthPower to Climate Policymaking

We've cleared the way for young people to raise their voices and perspectives at the UN Climate Negotiations so that we can shape our future. Care About Climate works with frontline youth leaders to generate climate advocacy positions and bring these perspectives to the international stage.



We are turning the tide on youth inclusion, bringing youth power to climate policymaking when world leaders do not.



United Nations Delegation to COP26 and COP27

When it comes to making a difference in climate policy, the most important tool young people need is the ability to show up to the spaces where decisions are being made. We continued our tradition of enhancing access to climate decision-making spaces by sending 20 youth leaders to the 26th and 27th United Nations Conference of the Parties on Climate Change (COP) as well as our first delegation of 10 to the United Nations Subsidiary Body Meetings. We secured enough badges to share access with other youth leaders from the Rise Up Movement, Children and Youth Constituency of the United Nations Framework Convention on Climate Change (YOUNGO), and EmpoderaClima. During the international events, the COP attendees participated in official UN events, actions, interventions, negotiations, press opportunities and more.

Despite an increase in total badges received, we were still not able to elevate youth voices through in-person access to the Climate Negotiations. As a result, we created a one-of-a-kind virtual opportunity for the Conference. The "COP From Home" project included a Slack channel for easy communication and photo journalism between both in-person and online participants, Live Streams through official Instagram Channels with digital partners, including ClimaTalk and One Up Action, and Social Media content with informational and multimedia materials.

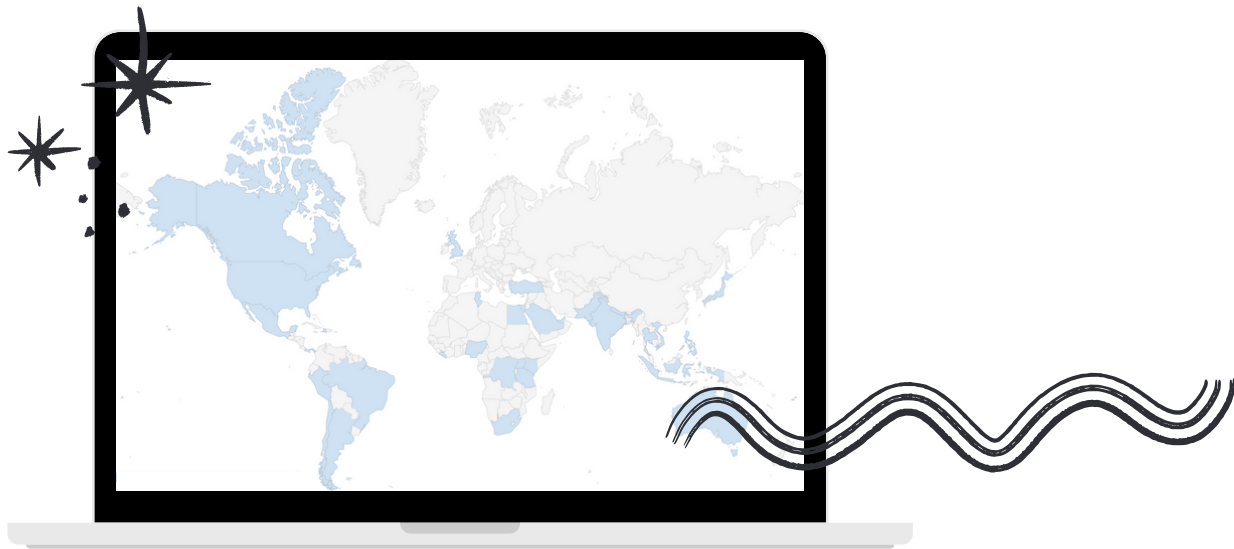
In addition to the UN COPs, we organized events at Middle East and North Africa Climate Week and New York Climate Week.



Empowering Youth Inclusive Climate Policies

Nationally Determined Contributions (NDCs) form a core pillar of the Paris Agreement. Each NDC is intended to lay out a country's target for reducing emissions and a roadmap for accomplishing their goals. Since 2021, Care About Climate has empowered young people to engage with and analyze their country's NDC to provide them with knowledge needed to advocate for change. For every increase in ambition among NDCs, there is a subsequent increase in a livable future for all.

Through funding from Earth Rising and the Urgent Action Fund, we have been able to support young leaders in 38 countries, 65 if the European Union was split into its respective 27 countries, to analyze their NDC.



The NDC analyses were produced by youth local to those countries. Using strategic guidelines set by Care About Climate, the focus of these analyses were emissions, gender equity, and youth involvement and participation. Analysts, also known as “ambassadors,” worked with mentors who helped guide them and support them in the process. Over 40 people were trained for their roles in 2022 and 60 people in 2021, including ambassadors, mentors, and editors.

In 2022, our increase in analyses from the African region, helped us prepare our youth delegation for COP27 in Sharm-el-Sheikh, Egypt.

The NDC project team at CAC also grew in numbers. We had a new Program Manager and 7 new members from around the world who met regularly to discuss different components of NDCs and the importance of policy and processes.

Empowering Youth Inclusive Climate Policies

The team was also active in advocating for youth NDC analysis at high level conferences and with dedicated partners in the climate space. We supported ambassadors and mentors from the Middle East and North Africa (MENA) region in organizing an event on NDCs at MENA Climate Week. Members attended the Bonn Climate Change conference and COP27 where we co-hosted two official intergenerational side events on the importance of youth representation and considerations in NDCs and country climate pledges. To increase visibility and share knowledge, we partnered with YOUNGO in their webinar series on NDCs and their role in the climate space to discuss inclusive NDCs, strategies, and youth advocacy. On partnerships, the NDC team had the honor to work with partners from UNICEF and their Children Climate Risk Index to discuss children advocacy as part of the youth movement.



Strengthening Climate Education

Having access to international climate decision-making spaces is only the first step in enhancing youth participation. Empowering youth to use their access for good governance is essential for achieving the outcomes we want. The Care About COP Training was designed to empower individuals to contribute meaningfully to COP negotiations, while taking care of their mental health.

Care About COP Training

The COP Training provides individuals interested in attending COP or following its proceedings with the knowledge and tools necessary to contribute effectively to negotiations, strategic networking, constructive in-country post-COP activities and delegates' welfare while at COP.

Across seven unique modules, participants learned:

1. Tools and knowledge to understand and engage in COP discussions, events, and negotiations,
2. Networking tips to for enhanced synergy and galvanized impacts; and,
3. Resources for navigating the event city and taking care of one's mental health.

Over 4 weeks, there were weekly optional live discussions with two time options to encourage knowledge sharing and create space to ask questions. Participants were encouraged to use the Slack discussion forum to share perspectives with other course takers and our team. To further support attendees after the course was completed, we created a workbook to guide participants in crafting their COP experience along the way!



Stats

Of our 89 participants, 50% were from the Global South and 19% were on scholarship. Following the UN regional grouping, 29% of course takers were from observer states, 38% from Western Europe and others and 15% from Asia and the Pacific countries. Eastern Europe, Africa and Latin America & Caribbean have 2%, 10% and 6% participants respectively.

92% of feedback respondents would recommend the course to other people.

“Overall, the COP Training gave me the right tips to make the most of my time during the two-week event. As this was my first COP, the training helped me navigate everything smoothly.”



“I appreciated learning about the history of COP because it puts into context how we got where we are and how we can make an impact.”

Partners

- ① Center for International Environmental Law.
- ② Sustainable Ocean Alliance
- ③ YOUNGO - Finance WG, Loss and Damage WG, Technology Mechanism WG
- ④ Youth Advisory Group on Climate Change
- ⑤ Klimadlegation
- ⑥ Green-ish



From Global to Local Action

International agreements can inspire action, but it's grassroots leadership and locally-led projects that make a difference in tackling the climate crisis at scale. From influencing policy decisions to phase-out fossil fuels to raising awareness on individual climate actions, every single person plays a part in shaping our future. At Care About Climate, we believe climate action should be intertwined into every space we live, work, and play to create a future of happy, healthy communities worldwide.

Climate Ambassadors Program

In 2021, the Climate Ambassadors program created a mentorship platform to build the capacity of young people for thoughtful leadership in the climate change space following their project design course in ClimAcadem. With six months of mentorship with global youth leaders and a series of workshops on communications, fundraising, and project management, we supported six Ambassadors in implementing their projects, despite limitations of COVID-19.

Project Success Metrics

6 volunteers

participated in the Ambassadors program with representation from Kenya, Nigeria, the United States, and Macedonia.

Micro-grant Awards

A total of 2 micro-grants worth USD 100 each was awarded to the Ambassadors with the most scalable and carefully designed concept note for their projects.

Projects implemented

A total of 6 Ambassadors participated in the CA program, which resulted in the implementation of 6 different environmental protection projects by the Ambassadors, including tree planting, waste management, school advocacy, and community cleanup.

Ambassadors engaged over 200 community members in their projects through organizing eight events and numerous surveys.

Recognizing that a year's commitment to learning through ClimAcademy and mentorship through Climate Ambassadors was often challenging for many youth leaders who are ready to implement projects, in 2022, Climate Ambassadors program was transformed to a Community of Practice. Launching in 2023, the program's goal is to equip climate ambassadors with the necessary tools to serve as climate leaders in places they already have a community, such as a school, community group, or religious groups. Additionally, the community of practice also creates a platform for youth-led climate initiatives to share their climate journeys, networking on best practices with each other, and reach out for support in organizing webinars and recruiting speakers. In addition to the Community of Practice, Care About Climate will host mentorship webinars to train and empower the next generation of youth climate leaders as the fight for a better future can only continue if we bring upcoming young people with us.

Partnerships

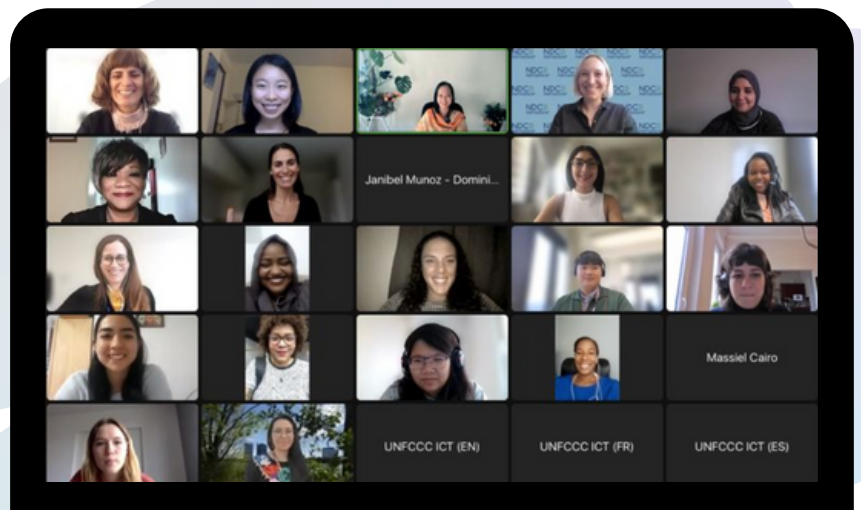
- ✘ Served as an official Partner for the Local Conference of Youth in the US
- ✘ Amplified the voices of youth facing hardships from climate impacts with Fridays for Future Pakistan
- ✘ Co-designed policy asks for the Choose Action Now: Campaign hosted during COP27 to inspire a day of climate action with Earth Guardians, Stop Eco-cide, ETC
- ✘ Hosted a New York Climate Week Webinar and an official side event at COP27's first-ever Children and Youth Pavilion with UNICEF
- ✘ Lead a webinar with YOUNGO NDCs Working Group
- ✘ Hosted COP from Home with One Up Action, ClimaTalk
- ✘ Co-Executive Director, Hailey Campbell, served as the Action for Climate Empowerment
- ✘ Spokesperson for the first-ever Children and Youth Pavilion at COP27
- ✘ Grant funding from Earth Rising (2021 - 2023) and Urgent Action Fund (2021)
- ✘ Presented on Youth Inclusion at the first-ever UNFCCC ACE Focal Point Academy

Social Media Engagement

- 150,000+ impressions across all social media platforms (Instagram, LinkedIn and Twitter)
- Most successful campaigns :
 - ✓ Youth Climate Opportunities
 - ✓ Launched a series of climate job, grants, and volunteer opportunities for young people with engagement of over
 - ✓ COP informative series
 - ✓ Engaged with our audiences with pre-COP content, COP from Home series and post COP webinar
- Over 8k+ followers on all social media platforms : Incremental growth in followers' count by 25% on Twitter, 40% on Instagram and 200% on LinkedIn.
- Highest engagement with individuals of 25-34 age range, followed by 18-24 y/o youth

Website and Media engagement

- Revised the monthly newsletter with 500 new sign-ups.
- Received 50,000+ visitors' traffic on our website
- Featured in two news outlets: [EuroNews](#) and [CNBC](#)



Officers

Hailey Campbell - Co-Executive Director
Opeyemi Elujulo Co-Executive Director

Board of Directors

Sean Fallon - Chair of the Board
Jack Turner - Treasurer
Elondra "Ome" Eichenberger
Natalie Mebane
Katie Ebertiz
Olumide Idowu



Volunteers

Abigail Li	Lester
Aliya Hirji	Lou Collin
Ana Carolina de Carvalho Siqueira	Lucrecia Maame Mante-Bonsra
Andrea Garcia	Magreth shoni
Annabel Rice	Maria Rosa Servin Nasich
Ayoola Olufemi Orimoloye	Mujidah Ajibola
Chandelle O'Neil	Munem Shahriar
Danielle Cooper	Muskan Lodhi
Emmanuel Ameyaw	Natalie Lucas
Erica Pem	Natalie Mangondo
Gabriela Taveras	Olusegun Michael Ogundele
Gauri Sreenivasan	Rayana Santos
Haddijatou Ceesay	Ruth Hollands
Hossam Emam (COP Logistics)	Ryann Fineberg
Jafreen Almagir	Shreya K.C.
Jhonny Jn-Baptiste	Stephen Acheampong
Julieta Marino Tartaglino	



Care About Climate, Inc

Statement of Activity
March 2022 - February 2023

	TOTAL
Revenue	
Income	2,700.00
Membership Due	27.94
Restricted Revenue	
CAAP Revenue	4,262.92
Earth Rising Grant	20,000.00
Total CAAP Revenue	24,262.92
ClimAcademy Revenue	1,530.95
USCAN Work Revenue	25,000.00
Total Restricted Revenue	50,793.87
Unrestricted Revenue	16,057.02
Monthly Donors	4,897.35
Total Unrestricted Revenue	20,954.37
Total Revenue	\$74,476.18
GROSS PROFIT	\$74,476.18
Expenditures	
Bank Charges	324.00
Office/General Administrative Expenditures	3,794.44
Programs	
CAAP	
CAAP Travel	6,653.27
Earth Rising Expenses	
Bank Charges	555.00
CAC Contractor Cost for Implementation	1,494.00
COP Travel	4,222.55
Earth Rising Tech	235.83
Subcontractors Mentors	738.06
Writer/Ambassador Payments	2,132.99
Total Earth Rising Expenses	9,378.43
Total CAAP	16,031.70
Climate Ambassadors	
BUEI Payments	2,027.61
Total Climate Ambassadors	2,027.61
EmpoderaClima	
Empodera General Operations	209.63
Total EmpoderaClima	209.63
	TOTAL
USCAN Work	
US Fair Shares Work	7,000.00
Total USCAN Work	7,000.00
Total Programs	25,268.94
Travel	299.37
Total Expenditures	\$29,686.75
NET OPERATING REVENUE	\$44,789.43
Other Expenditures	
Unrealized Gain or Loss	0.00
Total Other Expenditures	\$0.00
NET OTHER REVENUE	\$0.00
NET REVENUE	\$44,789.43