

CARE ABOUT CLIMATE

ANNUAL REPORT

2020/2019


To Educate, Empower, and Unite the World for Climate Action.

WHERE WE ARE NOW

A challenge can be a barrier or an opportunity. It depends on how you look at it.

The year 2020 has inundated us with three simultaneous challenges. The ongoing and increasingly urgent climate crisis is now exacerbated by a global pandemic, and in the U.S. context, an increased need and restlessness to address racial inequities. At Care About Climate we understand that these crises are related and that the populations being hit hardest by the impacts of climate change are being subjected to harm from multiple angles. Black, brown and Indigenous people are most vulnerable to police brutality, but they are also being impacted disproportionately by COVID-19 and the warming atmosphere.

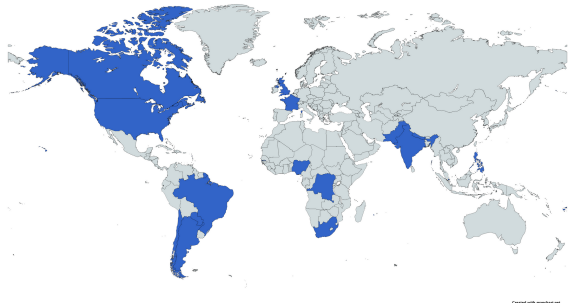
Although 2020 has been incredibly challenging, it has been an opportunity for Care About Climate to take these challenges head on, and to be a hub for global youth to get involved to address these issues locally and internationally. Our team grew from about 20 volunteers to over 60 in a few short months. These youth have led sessions for the UN Climate Dialogues, have educated dozens of young people in ClimAcademy, and have become leading thought leaders on gender and climate justice via EmpoderaClima. We are advocating for the future we want to live in, and working to create that each and every day.



2020 looked different for many of us, but Care About Climate embraced the need for change as an opportunity for the world to begin to look a bit different. Due to these successes, the organization was able to hire its first staff, the Founder & CEO, Natalie Lucas. Having our first staff person has given the organization the extra capacity that it has needed to truly support our programs. Natalie was hired in October 2020, and since being hired she has been focused on fundraising, putting together more infrastructure for the organization, and helping volunteers with administrative tasks.

OUR SUCCESSES

What did the Organization Achieve Internally?



Climate Ambassadors Overhaul, New Director & New Mentors

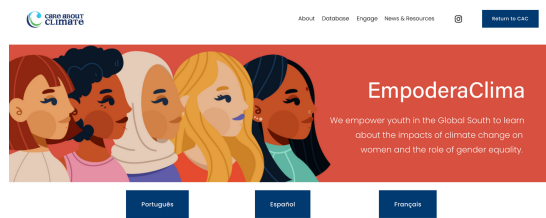


Climate Ambassadors

40 Volunteers Onboarded from Over 12 Countries



EmpoderaClima Adds French to Platform and Redesigns Website



About Programs Get Involved News Blog Login Donate



Care About Climate's Website Gets New Streamlined Look!



Hired our Founder & CEO as Consultant



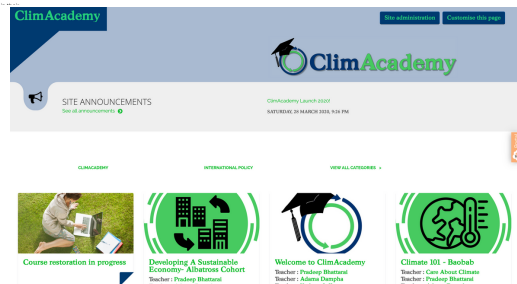
Knowledge is empowerment. Empowerment is equality. Equality is EmpoderaClima.

EmpoderaClima is an educational platform created to raise awareness of the disproportionate impacts to climate change that girls and women face in the Global South, as well as the need for women's leadership in climate action. With content in **English, Spanish, Portuguese** and **French**, EmpoderaClima serves as a resource about gender and climate to students, researchers,

UN Climate Negotiations Delegation is Made Into a Program, Climate Advocacy and Accountability in Policy (CAAP)



Online Youth Exchange transitions to ClimAcademy and first cohort of students go through program



PROGRAM ACHIEVEMENTS

EmpoderaClima

Added French to the Platform

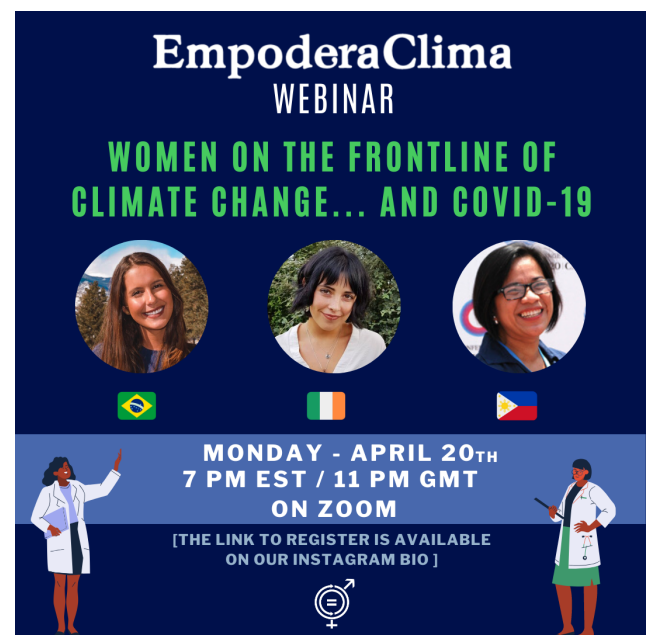
To celebrate their one-year anniversary, the program added a fourth language onto their gender and climate content database: French! Videos, podcasts, articles, research documents, and much more have been added to the database. Adding French to the platform makes materials more accessible to those in African nations. Now information about gender and climate justice is easily within reach for those whose primary language is French.

Hosted Original Webinars

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Interviews and Partnerships

Last year EmpoderaClima was featured in the Storytelling Campaign of Youth4Nature, which amplifies the messages, community-centered action and solution-oriented work that youth are leading. Recently, the Program Director of EmpoderaClima, Renata, was one of the few storytellers chosen to talk about the progress of her work since then. The United Nations Framework Convention on Climate Change (UNFCCC) showcased EmpoderaClima's involvement in the UNFCCC Gender events and featured the program in an informational video about gender integration into national climate plans.



PROGRAM ACHIEVEMENTS

ClimAcademy

In 2020, ClimAcademy celebrated its launch as an online educational platform through courses. The program reached 105 participants in its inaugural year. Through the educational software *Moodle*, the classroom format has helped us increase accessibility for our international audience. This transition has been imperative to ensuring learning objectives are reached, and driving metrics based goals. Our team has spent this year building our courses, developing recruitment and retention strategies, and engaging with our Climate Envoys to ensure the accessibility and success of our program.

The primary focus for this year was on curriculum development and building out procedures to make this new system functional. Alvaro Alfaro (Curriculum Developer) and Mujidah Ajibola (Curriculum Designer) integrated learning objectives and skill development into the curriculums of our initial courses. Envoys can use those skills personally and professionally after participating in the program.

We also had our first intern, Kathryn Jeffreys (Envoy Relations & Accessibility Coordinator), join in May. Throughout the internship, Kathryn contributed to Moodle management, grant writing, compiling an annual report, and assessing needs and gaps in accessibility to our coursework. We also signed MOUs with our two strongest partners, Nepalese Youth for Climate Action (NYCA) and Jamaica Environmental Entrepreneurs Advocacy Network (JEEAN) to solidify our relationship to co-create course material.



SITE ANNOUNCEMENTS

[See all announcements](#) 

[ClimAcademy Launch 2020!](#)

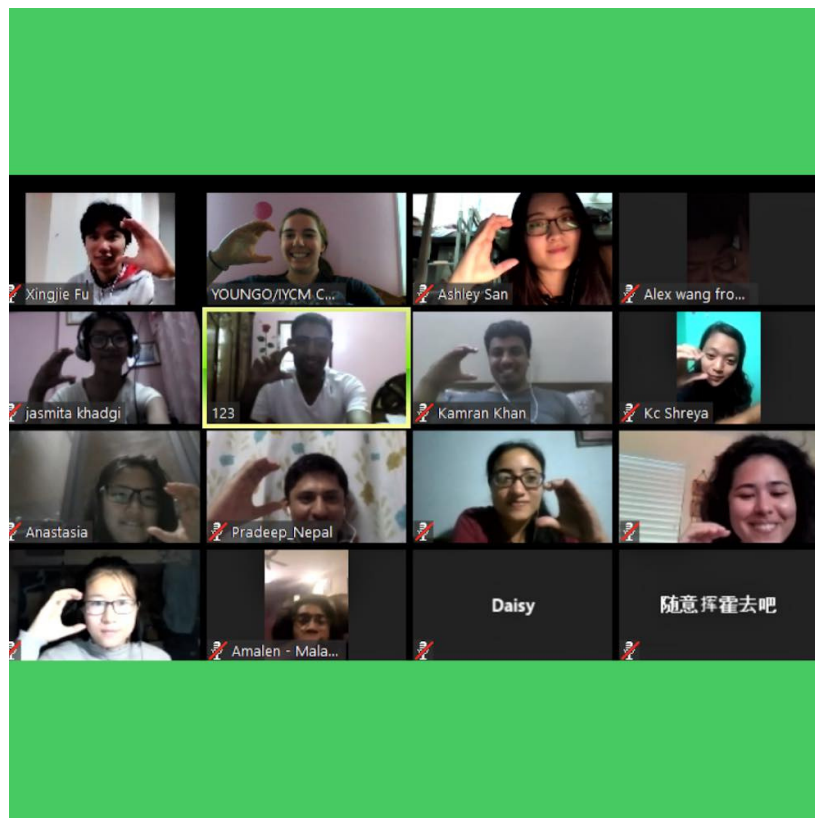
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PROGRAM ACHIEVEMENTS

ClimAcademy

The fiscal year concluded with our first Pitch Day. Four Climate Envoys that completed all three courses presented their project plans to Climate Ambassador Mentors and Board Members as they transitioned from Envoys to Ambassadors.

According to the International Review of Research in Open and Distributed Learning, the average MOOC completion rate is 12.6%. As we began this year, we sought to meet this completion rate during our first year. We exceeded this goal with a completion rate of 23.4%. (<https://files.eric.ed.gov/fulltext/EJ1067937.pdf>) ClimAcademy continues to strive for a positive learning environment for our Envoys, measurable through their success in their coursework!



PROGRAM ACHIEVEMENTS

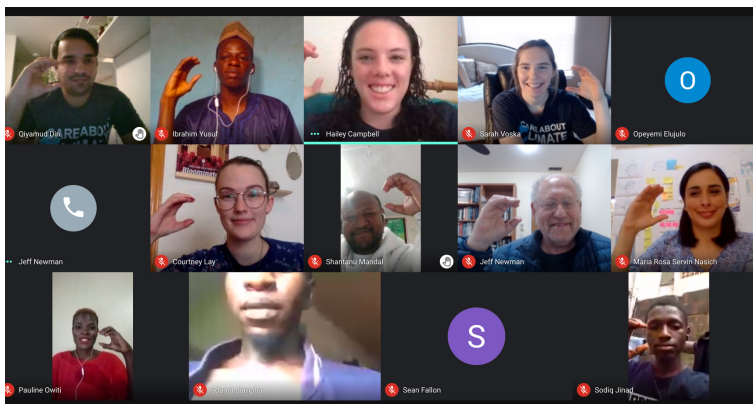
Climate Ambassadors

Re-launched the Climate Ambassadors Program

After a three-year hiatus, we brought back the Climate Ambassadors Program. This program received a complete overhaul and now works in conjunction with the ClimAcademy program to support Climate Ambassadors around the world in implementing their locally-relevant and culturally-informed climate action projects. When students, known as Climate Envoys, transition from student to Climate Ambassador they receive networking opportunities, a mentor, and access to CAC resources on how to implement effective climate solutions.

Organized CAC's First Ever Pitch Day

To celebrate the hard work of ClimAcademy students, the Climate Ambassadors team organized a "Pitch Day" event! This event served as an opportunity for Envoys to share their projects for a chance to win a mini-grant towards their climate solution.



Program Director: Hailey Campbell, USA
Program Administrator: Hossam Emam, Egypt
Mentor: Shantanu Mandal, India
Mentor: Maria Rosa Servin Nasich, Paraguay
Mentor: Opeyemi Elujulo, Nigeria
Mentor: Prakriti Bhusal, Nepal
Mentor: Qiyamud Din Ikram, Afghanistan/Germany



PROGRAM ACHIEVEMENTS

Climate Ambassadors

Hosted Original Webinars

To provide training and advice to climate action changemakers within CAC and around the world, the Climate Ambassadors team used their skills and resources to host two original webinars. The first webinar focused on How to Effectively Communicate for Advancing Climate Action. This webinar featured a panel discussion of experts and breakout discussion sessions focused on communicating science into action, using social media for communicating climate action, discussing climate action with different audiences, and marketing climate action solutions. The second webinar consisted of Stories of Climate Action from a set of individuals who are leading change in their communities. This webinar featured a storytelling session and a question and answer session in which participants were able to share their experiences, knowledge, and advice for effectively addressing climate change in their communities.

STORIES OF CLIMATE ACTION WEBINAR

ISHA SANGANI
USA
EXECUTIVE DIRECTOR - EARTH STRATEGY

MAHARISHI DAVE
INDIA
CEO
FARMBRIDGE FOUNDATION

PAOLA ZAYAS
PARAGUAY
SECRETARY OF THE ENVIRONMENT

SARAH PIMA
TANZANIA
HUMAN DIGNITY AND ENVIRONMENTAL CARE FOUNDATION

MALOYA GIFT RICHARD
MALAWI
INITIATIVE FOR CLIMATE ACTION AND DEVELOPMENT

MOHAMED SAMI
EGYPT
GO BIKE SEKETAK KHADRA

MARIA JOSE NUNEZ
PARAGUAY
DIRECTOR OF DESEMBOLSATE

JANUARY 29TH, 2021
9.00AM-10.30AM MST / 4.00PM-5.30PM GMT

THE C STANDS FOR CLIMATE ACTION

ARE YOU WITH US?

PROGRAM ACHIEVEMENTS

CAAP

The Climate Advocacy and Accountability in Policy (CAAP) program developed over the first half of 2020. CAAP was developed to engage civil society around the world in climate policy, hold world leaders accountable for just, equitable, and ambitious solutions, and support effective local action to fill the gaps where government action is not enough to limit global temperature rise to 1.5° C. We aim to be the climate policy home for young people around the world. While CAAP is a newer program, Care About Climate has long been a leader in youth advocacy in international policy through our delegations to international negotiations and other programs, and we are excited to continue to grow in this area.

COP26, the next annual UN climate negotiations to be hosted in Glasgow, was postponed until November 2021 due to COVID-19. There is still a lot of remaining uncertainty about the negotiations and the feasibility of international travel, but we are recruiting and developing our delegation for COP26.

CAAP's main project of 2020 and continuing project for 2021 is a multi-pronged research and advocacy project on the Nationally Determined Contributions (NDCs). The NDCs are individual country pledges to achieve Paris Agreement goals, based on individual circumstances, responsibilities, and capabilities. Countries such as Chile released improved NDCs in 2020, as required, while countries like the US failed to release a new NDC, and most NDCs lack vital climate equity and justice plans. We are currently working to develop a coalition of young people around the world to analyze their country's NDC for emissions reduction and environmental justice, and build capacity for civil society around the world to be trained in and advocate on the NDCs. We were fortunate to receive our first \$1000 grant for this project from the Powershift Network in the first quarter of 2021 and we are excited to continue to scale up our efforts.



**Climate Advocacy and
Accountability in Policy**

PROGRAM ACHIEVEMENTS

CAAP

CAAP's other priority is providing education and mentorship for our volunteers, as well as other young people and non-profit organization, on international climate policy. Given the continued uncertainty around COP26 and reduced transparency and civil society engagement by countries in 2020, it is vital that we continue to build civil society power in this area and prepare as many people as possible to understand and advocate in the UN climate negotiations, whether attending in person or following along from home.

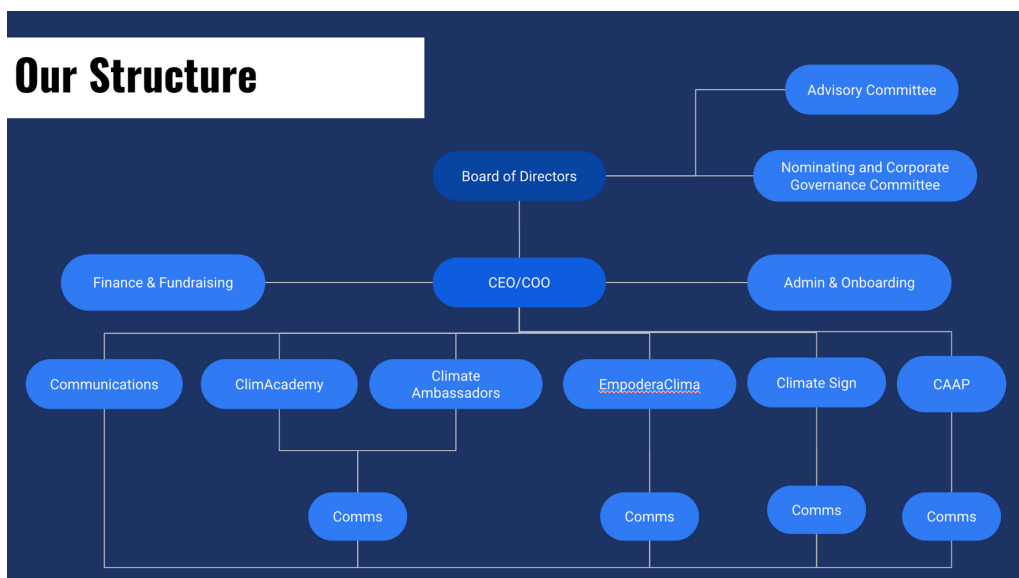
CAAP has a fantastic, international team and we aim to continue to expand the reach of our advocacy and accountability projects in 2021.



ORGANIZATIONAL GROWTH

In 2020, young people around the world were compelled to take action and to create a better future for themselves and their communities. CAC experienced significant growth due to this additional interest. Our team developed a more formal structure to support the needs of the growing organization, with more emphasis in Admin & Onboarding as well as Finance and Fundraising support. The Nominating and Corporate Governance Committee was also charged by the Board to review bylaws and policies of the organization in order to adapt them to our current circumstances and make them more equitable. Additional volunteers were appointed to the Nominating and Corporate Governance Committee to support this work load. These new appointees are individuals who are deeply familiar with the organization. Finally, our Board created an Advisory Committee to help provide guidance as we grow. These individuals will need to be approved by the Board and are in different stages of their careers, but offer an important perspective for the organization.

This year, Care About Climate became too large to manage on a volunteer basis. Our Founder & CEO was hired in October in order to support this growth. These changes were made with an emphasis on making the organization more accessible for our volunteers and to engrain equity and justice into our institutional practices.



PARTNERSHIPS

Asset Mapping

Care About Climate in partnership with the People's Justice Council, Sustaining Way, Southeast Climate Action Network, Georgia Wand, and Partnership for Southern Equity launched an online tool that maps out resources of organizations around the country in the United States Climate Action Network. This is the culmination of a three year project working with these groups. Now that the base map has been launched, the team is working on making the map more easily searchable for specific resources. We will also be finalizing the Southeast Climate and Energy Network's map.



Renewable Energy in Rural Black, Indigenous, & People of Color (BIPOC) Communities

Agricultural Missions, Partnership for Southern Equity, United Methodists Women, and Care About Climate won a grant to learn about barriers rural BIPOC communities are facing when it comes to access to renewable energy. Barriers that we identified included access to basic information about renewable energy, lack of access to capital, policy limitations (utility, local, & state), and ownership of property. In addition to learning about the barriers, we identified case studies in Illinois of how very intentional resource distribution, policy creation, training access, and general education has opened doors to some BIPOC communities.



FINANCIALS

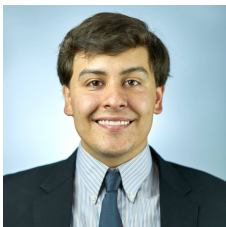
Statement of Activity

March 2020 - February 2021

	Total
REVENUE	
Membership Due	2,395.34
Restricted Revenue	
General Operations	140.85
UN/COP Revenue	2,000.00
USCAN Work Revenue	8,562.50
Total Restricted Revenue	10,703.35
Unrestricted Revenue	19,716.19
Monthly Donors	2,691.01
Total Unrestricted Revenue	22,407.20
Total Revenue	35,505.89
GROSS PROFIT	35,505.89
EXPENDITURES	
Bank Charges	68.00
Insurance	1,650.00
Office/General Administrative Expenditures	24,854.56
Programs	40.00
ClimAcademy	
ClimAc General Operations	215.75
Total ClimAcademy	215.75
Climate Ambassadors	-23.97
General Operations	4.97
Total Climate Ambassadors	-19.00
Climate Sign	
CS General Operations	55.00
CS Materials	1,098.09
Total Climate Sign	1,153.09
EmpoderaClima	
Empodera General Operations	50.00
Total EmpoderaClima	50.00
UN/COP	
UN/COP Subcontractors	500.00
Total UN/COP	500.00
USCAN Work	
USCAN General Operations	12,000.00
Total USCAN Work	12,000.00
Total Programs	13,939.84
Subcontractors	4,688.75
Total Expenditures	45,201.15
NET OPERATING REVENUE	-9,695.26
NET REVENUE	\$ -9,695.26

BOARD OF DIRECTORS & LEADERSHIP

Board of Directors



David Ebertz, Chair



Jen Thomas, Vice Chair



Emily Piontek, Secretary



Jack Turner, Treasurer



Nick Jones

Officers



Natalie Lucas, CEO



Sabina Maniak, COO



Sara Feld