

# GROWING OUR ROOTS

ANNUAL REPORT  
FOR 2018



# DIRECTOR'S STATEMENT

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This year was a year of growth for us. We looked for ways we could connect with the climate movement at large to deepen our impact. It was a year of learning, of developing where we want to go, and understanding how we can connect with others to dive deep in the partnerships we wanted to create. Care About Climate joined national and international networks, significantly supported the Zero Hour Youth Climate March and Lobby Day in Washington DC, and grew our reach and impact within the United Nations Framework Convention on Climate Change.

In addition to building out our networks, we were looked internally as well. We worked with Net Impact, a business advisory group at Washington University in St. Louis to develop a five year plan. Our Online Youth Exchange program engaged young people from 50 countries to teach them about climate science, the impacts of climate change, and how to work collaboratively to address these impacts in their community.

I am really proud of what we have accomplished, and I am looking forward to what 2019 has in store.

**NATALIE LUCAS**

Executive Director

# BROADENING OUR NETWORK

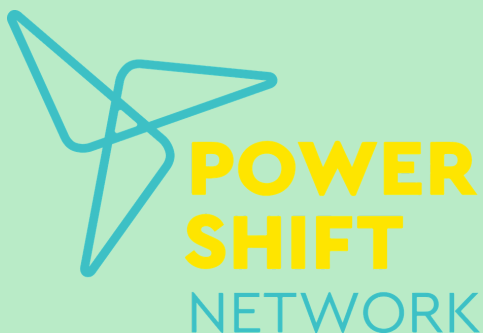
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Care About Climate officially joined three different networks in 2018, and much of our work focused on engaging with those networks this year.

**Powershift Network-** Focused on connecting organizations that have some sort of youth focus within the United States. This is the network that hosted the cooperation around the Zero Hour Youth Climate March.

**US Climate Action Network-** Brings US based organizations working on climate action domestically and internationally together to create collaborative spaces for change. Our Executive Director was the Building Power from the Grassroots up Action Team co-chair, and this is where the Asset Mapping Project was started.

**Climate Action Network International-** Connects international organizations to strategize on mobilizations as well as policy.



# YOUTH CLIMATE MARCH AND LOBBY DAY

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In July of 2018 one of the largest youth lobby days and marches took place in Washington DC. Jamie Margolin, a 16 year old from Washington state, was reaching out to organizations to collaborate on a youth climate march under the name of Zero Hour. Care About Climate was just joining the Powershift Network, and joined the Zero Hour action team to help plan the march. Natalie, our Executive Director, served as an adult mentor and helped mentor the media team with Shravya from Climate Nexus.

Hundreds of young people participated in these actions, and met with representatives from around the United States. The march and lobby day was covered by The New York Times, CNN, Washington Post, Rolling Stones, and Teen Vogue. Since then the group has been formalized into its own nonprofit and has done amazing things.





# BUILDING POWER FROM THE GRASSROOTS UP & ASSET MAPPING

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In June we attended our first US Climate Action Network meeting. During this meeting we joined several action teams including Global Climate Action and Building Power from the Grassroots Up. Natalie, our Executive Director, became the co-chair of the Building Power from the Grassroots Up, and the team decided they wanted to do an asset map of the network. An asset map is an organized conceptual map of the resources that each organization has that is searchable so organizations that need resources can locate them and use them to improve their own work. A resource could be anything from fundraising suggestions to trainings about equity. Care About Climate has expertise in building networks and online platforms. We along with Georgia WAND, the People's Justice Council, and Sustaining Way received a grant to coordinate the effort to develop the asset map for USCAN. These organizations with the consultation of the Building Power team created the framework for the Asset Map, and the map will be developed and build in 2019.

USCAN has been a wonderful asset for Care About Climate, and has give us an opportunity to connect and develop projects with the climate community at large.



# COP 24- POLAND

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Care About Climate's delegation to the UN Climate Talks (COP25 in Katowice, Poland) was led by Sabina Maniak, a new volunteer at the time, and Nick Jones, Chair of the Board. To prepare for her role as delegation lead, we sent Sabina to the meeting of the subsidiary bodies of the UNFCCC in Bonn, Germany in May of 2018. There, she made connections with the delegation from Washington University in St. Louis. She spent 5 days at the conference, where she learned how to navigate the conference space, track policy negotiations, participate and organize actions, and engage with other non-government organizations in presentation spaces.

For the first time in 2018, Care About Climate invited applicants across the globe to apply for membership in our delegation. Historically, badges were allotted only internally. Potential delegates went through an initial application and group interview stage, and were allotted badges based on participation and quality of work in group activities and individual policy research.

Care About Climate was awarded 3 badges per week to COP25 in Katowice. Some delegates were also fortunate to receive badges through separate organizations and countries.

Representing Care About Climate at COP24 in Katowice, Poland were:

- Amalen Santhanathar, Malaysia
- Pradeep Bhattarai, Nepal
- Sydney Welter, USA
- Nora Wissner, Germany
- Sabina Maniak, USA
- Nick Jones, USA
- Andrew Hudson, USA



COP24-KATOWICE 2018  
KONFERENCJA NAJBOGOW ZJEDNOCZONYCH  
W SPRAWIE ZMIAN KLIMATU



## COP24 Continued

Part of the organization's preparations for COP24 included creating and launching the #sign4change campaign. Our organization and delegation membership recognizes our privilege in being able to attend this conference and interact directly with global leadership. In turn, we wanted to ensure that the voices of those who could not attend the conference would be heard.

#sign4change asked members of the public to submit letters voicing their climate concerns to their countries delegations, and include photos of themselves holding the Climate Sign. Our delegates displayed these letters on social media and brought the letters to negotiating representatives. Participants included citizens from India to Belgium to Nigeria, and ranged in age from 9 to 70.

The week 1 delegation hosted an action in the COP space to read these letters to COP attendees, where dozens gathered to listen to stories of climate change devastating entire communities.

At the end of week 1, delegation co-leader Sabina co-facilitated an event with the Washington University in St. Louis student delegation and the Youth Climate Lab, in the US Climate Action Pavilion. Here, US students across disciplines, came together to discuss strategies for climate education and collaboration beyond the COP space. Focusing on impact and privilege was an important foundation for our delegates and many participating students.

Our delegation supported the December 14 local Climate March, led by Polish citizens and indigenous groups, by creating artwork and marching. Final numbers estimate participation in the march exceeding 3,000 people.

Our week 2 delegation focused on actions and policy-tracking. Most notably, they participated in a peaceful protest and walk-out at the US Trump Administration's event promoting use of coal and natural gas. The walk-out made headlines across the states, and brought national attention to the importance of equity when considering climate policy.





# BUILDING THE ORGANIZATION

## Participating in Events

In the cities where Care About Climate representatives are located we were able to participate and put on local events that brought the Climate Sign to new communities and brought our expertise to the conversation. We participated in local tabling events, spoke on environmental justice panels, participated in the St. Louis Climate Summit, and gave talks on Earth Day to several universities.



## Holding Our First Board Election

For the past several years Care About Climate has been working on our internal systems to be able to hold board elections in order to bring in new board members. This year was the first year that we were able to do so, and we had a great slate of candidates. Three new directors were seated in January 2019.

**THE VOTES ARE IN!**  
**We Welcome Our New Directors to  
the Board of Care About Climate!**



**Sara Feld**



**Emily Piontek**



**Jennifer Thomas**

Thank you to all of our members of Care About Climate that voted this year. We are excited to have had a successful election that was driven by our members. We are grateful to all the amazing candidates that ran this year.





# FINANCIAL POSITION

## Care About Climate, Inc

### STATEMENT OF ACTIVITY

March 2018 - February 2019

	TOTAL		
	MAR 2018 - FEB 2019	MAR 2017 - FEB 2018 (PY)	CHANGE
<b>Revenue</b>			
Billable Expenditure Revenue		200.00	-200.00
Contributions	2,535.84	5,274.12	-2,738.28
Permanently Restricted Contributions	31,028.60		31,028.60
<b>Total Contributions</b>	<b>33,564.44</b>	<b>5,274.12</b>	<b>28,290.32</b>
Membership	91.00		91.00
Non Profit Income	0.00	316.61	-316.61
<b>Total Revenue</b>	<b>\$33,655.44</b>	<b>\$5,790.73</b>	<b>\$27,864.71</b>
<b>GROSS PROFIT</b>	<b>\$33,655.44</b>	<b>\$5,790.73</b>	<b>\$27,864.71</b>
<b>Expenditures</b>			
Advertising	0.00	330.39	-330.39
Bank Charges	37.00		37.00
Dues & Subscriptions	10.00		10.00
Insurance - Liability	393.00	1,392.00	-999.00
Marketing Materials	1,164.21	4,610.44	-3,446.23
Office/General Administrative Expenditures	1,085.98	1,346.78	-260.80
PayPal Fees	72.01	11.89	60.12
Program Expenditures	15,202.42	2,962.58	12,239.84
Conference Fees	100.00	350.00	-250.00
<b>Total Program Expenditures</b>	<b>15,302.42</b>	<b>3,312.58</b>	<b>11,989.84</b>
Shipping and delivery expense	78.70	338.54	-259.84
Stationery & Printing		111.96	-111.96
Subcontractors		675.00	-675.00
Travel	4,659.00	9,028.61	-4,369.61
Travel Meals		132.83	-132.83
<b>Total Expenditures</b>	<b>\$22,802.32</b>	<b>\$21,291.02</b>	<b>\$1,511.30</b>
<b>NET OPERATING REVENUE</b>	<b>\$10,853.12</b>	<b>\$ -15,500.29</b>	<b>\$26,353.41</b>
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# BOARD OF DIRECTORS

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**NICK JONES**

Chair, Board of Directors



**DAVID EBERTZ**

Vice Chair, Board of Directors



**MOLLY BARTH**

Treasurer, Board of Directors (2017)



**JERAD HUGHES**

Director on the Board of Directors



**LEAH EDWARDS**

Director on the Board of Directors



**SARA FELD**

Director on the Board of Directors



**EMILY PIONTEK**

Director on the Board of Directors



**JEN THOMAS**

Treasurer, Board of Directors (2018)