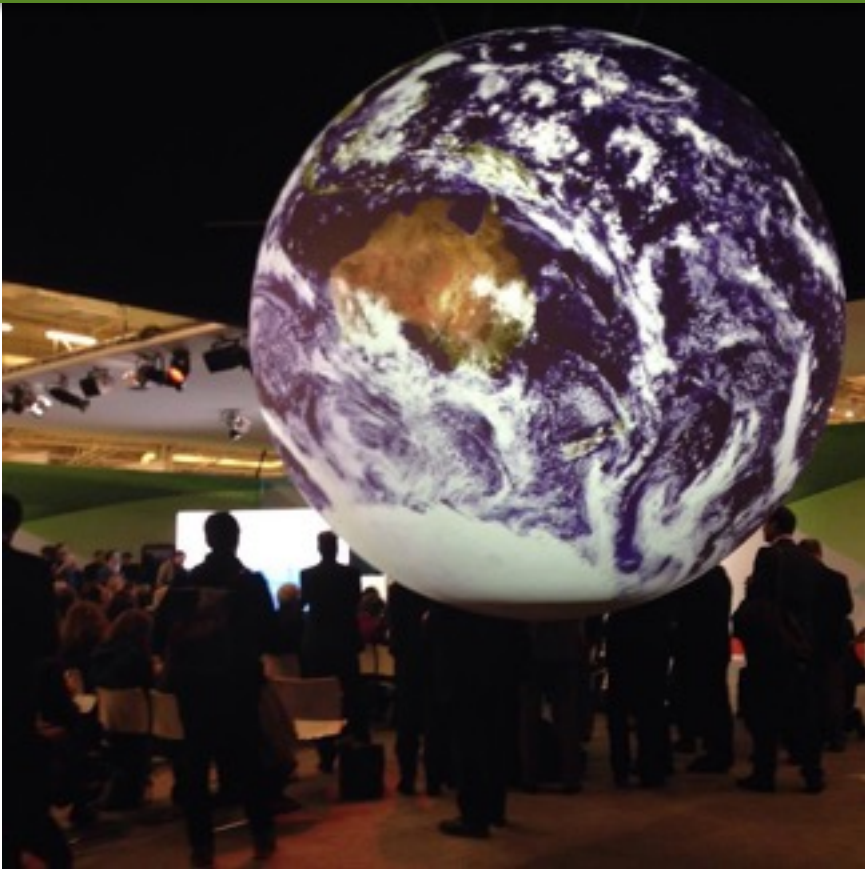


# Care About Climate Annual Report FY 2015-2016





## OUR MISSION

Care About Climate works to minimize human contributions to climate change and connect communities by uniting people across the world with the Climate Sign to inspire proactive climate policies, fostering programs that build stronger communities that are better equipped to withstand and recover from climate stressors, and providing education and outreach programs about climate change

## OUR VISION

A world in which everyone is educated, empowered, engaged and united to address climate change.

## INTRODUCTION

This year was a significant year for climate policy and the world. In 2015 the 17 Sustainable Development Goals were agreed upon by the United Nations, one of which (#13) directly mentions addressing climate change, and countries also signed the Paris Climate Agreement. It took a lot of work to make all this happen and there is more to do, but during this year, Care About Climate took the opportunity to connect with local community groups and organizations in the United States as well as internationally to build momentum around the development and signing of the Paris Agreement. We focused on local groups primarily because most of the momentum and change needs to be built up locally in order to have national and international impact. Additionally, we wanted to connect with people around the world to promote the climate symbol and have local connections that can help make the call for climate action.

As a result, we focused on four primary efforts throughout the year. 1) Bringing the Climate Symbol to the International Youth Summit on Energy and Climate Change, which was hosted by the Chinese Youth Climate Action Network. 2) Taking Care About Climate on the road through the Road Trip to Paris, which was a series of presentations throughout the US discussing the Paris Agreement and how people could get involved locally in order to have global impact. 3) The 1000 Voices for Climate Photo Contest, which was led by African youth to engage people that could not make it to the UN Climate Conference, but wanted to show they cared about climate change using the climate symbol. 4) Attending the Conference of the Youth 11 and the United Nations Framework Convention on Climate Change Conference of the Parties (COP) 21 to share the climate symbol, and to advocate for fair and just climate policy in the Paris Climate Agreement.

## IYSECC & CHINESE YOUTH CLIMATE ACTION NETWORK

The International Youth Summit on Energy and Climate Change was hosted in Shenzhen, China. Care About Climate partnered with the Sierra Student Coalition to attend and present at this conference. The presentations that were given included training youth to plan a project, and build momentum around that project. Due to political constraints in China, most individuals are not taught organizing skills, and we wanted to provide organizing skills that could be used in their local context. The trainings were designed to promote change in a safe and effective way. This conference was a great opportunity for international collaboration between US and Chinese youth to work together and support one another when it comes to climate action locally. The Chinese Youth Climate Action Network and Care About Climate agreed to work together on projects in the future, which includes working together at future United Nations Climate Conferences, and building a program that connects US and Chinese youth throughout the year.

In addition to building these collaborative relationships, Care About Climate introduced the climate symbol to youth in the China Youth Climate Action Network to use while they are working on local climate action.



## ROAD TRIP TO PARIS

In order to build momentum around the UN Climate Negotiations that would be held in Paris, France, Care About Climate went on a road trip around the United States to talk to people locally about climate change, climate policy, and what they could do about it. Each presentation was planned with a local group in the area so that people could engage in climate action locally after Care About Climate left. Local partnerships were made with professors, institutes, universities, schools, and nonprofit organizations such as the Sierra Club and Citizen's Climate Lobby local chapters to host these presentations.

During the Road Trip to Paris, Care About Climate gave 16 presentations in 8 states. **Continued Next Page**

## ROAD TRIP TO PARIS CONTINUED

Location	Hosting Group	Approximate Attendance
Tucson, Arizona	Institute for the Environment University of Arizona	45
Phoenix, Arizona	Arizona State University School of Sustainability	40
Prescott, Arizona	Prescott Group Sierra Club	60
Flagstaff, Arizona	Flagstaff Citizens Climate Lobby	5
Flagstaff, Arizona	Green Jacks, Northern Arizona University	40
Salem, Oregon	Willamette University Office of Sustainability	15
Corvallis, Oregon	Take Charge Corvallis-National Day of Action	300
Corvallis, Oregon	Corvallis Citizens Climate Lobby and Sierra Club	30
Missoula, Montana	Missoula College	20
Missoula, Montana	University of Montana-Office of Sustainability	70
Bozeman, Montana	Citizens Climate Lobby and Montana State University Office of Sustainability	30
Phoenix, Arizona	Green Planet Festival 2015	40
Phoenix, Arizona	Act On Climate AZ	200
Chicago, Illinois	Illinois Sierra Club Chapter	10
Champaign, Illinois	Champaign Sierra Club Group	10
St. Louis, MO	Washington University in St. Louis Mock COP Group	5
St. Louis, MO	St. Louis University Environmental Sciences Department	40
	<b>Total Reach</b>	<b>960</b>



## 1000 VOICES FOR CLIMATE

In conjunction with the Road Trip to Paris, Care About Climate launched a photo contest where people could use the climate symbol to show they care about climate, and want climate action in Paris, which is where the United Nations Conference of the Parties (COP) on climate change was going to take place. This was a direct way that people could engage with the international conversation and the road trip while using the climate sign.

This photo contest was led and advertised by a group of African youth that Care About Climate has worked with closely. We provided the platform, and the prize money, but they conducted the contest. This was important because it brought voices to the international table that are usually not present like rural African youth. We received hundreds of submissions and they were hung in a booth in the civil society space at the COP in Paris, France.



**Hoàng Long**  
Winner of our photo contest  
1000 Voices 4 Climate!



"#1000Voices4Climate  
#CareAboutClimate  
#RoadToParisCOP21  
#Vietnam I hope that the leaders around the world will care more to combat climate change. Just start acting now rather than sit there and planned. Do not be too late."

#1000Voices4Climate



## UNITED NATIONS FRAMEWORK CONVENTION ON CLIMATE CHANGE CONFERENCE OF THE PARTIES 21 (COP 21)

Care About Climate's CEO attended the UN COP in December, 2015 as a part of the Sierra Club delegation. We displayed the #1000Voices4Climate photos in a booth in the civil society space, attended the Conference of the Youth, and worked with the Youth Nongovernmental Organizations (YOUNGO)/ US Youth to promote an ambitious and fair climate agreement. We used the climate symbol to connect people from around the world for climate action.

The United States was the primary country that we focused on pushing to in order to make the agreement as ambitious as possible. We assisted with Press Conferences and a Dear Todd Stern campaign, which used twitter to encourage the United States' Special Envoy on Climate Change, Todd Stern, to do as much as possible to create an agreement worth working towards.

Finally, it came to our attention that another group of students from California was also working on an initiative to connect people from around the world with a hand sign. As of March 1, 2016 we are working on merging the concepts to create a cohesive communications campaign focused on connecting people with imagery around climate action.



## FINANCIAL REPORT

### Care About Climate, Inc

#### STATEMENT OF ACTIVITY

February 28, 2015 - February 29, 2016

	TOTAL
<b>REVENUE</b>	
Membership Due	72.35
Temporarily Restricted Donations	638.48
Uncategorized Revenue	96.80
Unrestricted Donations	2,497.89
<b>Total Revenue</b>	<b>\$3,305.52</b>
<b>COST OF GOODS SOLD</b>	
Other Costs - COS	301.50
Program Related Cost	38.31
<b>Total Cost of Goods Sold</b>	<b>\$339.81</b>
<b>GROSS PROFIT</b>	<b>\$2,965.71</b>
<b>EXPENDITURES</b>	
Advertising	193.64
Bank Charges	120.00
Legal & Professional Fees	400.00
Office/General Administrative Expenditures	170.32
Other General and Admin Expenses	69.88
PayPal Fees	0.74
Promotional	217.43
Shipping and delivery expense	333.15
Stationery & Printing	5.26
Travel	482.47
Travel Meals	322.55
Uncategorized Expenditure	628.00
<b>Total Expenditures</b>	<b>\$2,943.44</b>
<b>NET OPERATING REVENUE</b>	<b>\$22.27</b>
<b>NET REVENUE</b>	<b>\$22.27</b>



## The Board of Directors



**NATALIE LUCAS**

Executive Director, Director on the Board of Directors



**NICK JONES**

Chair, Director on the Board of Directors



**DAVID EBERTZ**

Vice Chair, Director on the Board of Directors



**MOLLY BARTH**

Treasurer, Director on the Board of Directors



**JERAD HUGHES**

Director on the Board of Directors



**LEAH EDWARDS**

Director on the Board of Directors